50 Shades of Beer

Beer Color Value (SRM)

Bitterness Value (IBU)

Key to Beer Color Table:

Preferred Glass Shape

Beer Color Value (SRM)

Bitterness Value (IBU)

Beer Color Scheme (Beer Ruler):

As we've seen, beer is original or pale amber, red, chocolate, and other earthy hues. Using our 50 Shades of Beer, we've put together the following schemes to help you decipher red things.

50 Shades of Beer Graphics:

Taking the color data from all 50 labels and logos (plus a few more popular brands) we can look at the frequency of color in the beer industry.

6 Examples of Color Use in Beer Brands

The Most Dominant Beer Brand Colors

help brewpile in your beer!

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